



## EASY, PRACTICAL, DELICIOUS

BBA is participating in the Kroger Community Rewards Fundraising Program. The grocery program is one option to BBA members to participate in a fundraising activity. If you shop at Kroger, you can earn your fundraising at no additional cost to you! In addition, please consider encouraging family and friends to participate. Kroger fundraising credit will work as follows:

Obtain a Kroger Plus Card if you don't already have one.

Register your Kroger plus card and link it to BBA. (see detailed instructions below. )

Once a household member registers, then all linked Kroger Plus Cards, used by family members will also earn funds for BBA.

BBA will earn a percentage of spending for our group in comparison to that of other registered organizations.

There are some purchases that do not count, such as stamps, alcohol, tobacco, gift cards, bottle returns, etc.

Every three months, the BBA grocery representative will receive a statement with BBA's transactions and our earned reward.

If you are issued a replacement card, please make sure you register your new card with the Kroger Community Rewards Program.

You must re-register annually. The yearly term runs May 1-April 30.

If you have any questions, please do not hesitate to contact Teresa Pilibosian at [rptap@comcast.net](mailto:rptap@comcast.net).

Registration instructions:

With the Kroger card/key tag that you use the most, go to

[http://www.Kroger.com/mykroger/Pages/community\\_rewards.aspx](http://www.Kroger.com/mykroger/Pages/community_rewards.aspx)

Click on Sign In/Register on the top right side of the screen.

Click on Sign Up Today in the New Customer box.

Sign up for a Kroger Rewards Account by entering zip code, clicking on favorite store, entering your email address and creating a password, agreeing to the terms and conditions.

You will then get a message to check your email inbox and click on the link within the body of the email to finish your registration.

Click on My Account and use your email address and password to proceed to the next step.

Click on Edit Kroger Plus Card Information and input your Kroger Plus Card number.

Update or confirm your information.

Click on Edit Kroger Community Rewards Information.

Enter **82362**, select organization from list (Birmingham Bloomfield Atlantis), and click on Save Changes to confirm.

To verify you are enrolled correctly, you will see "Birmingham Bloomfield Atlantis" on the right side of your information page.

Do you use your phone number at the register? Call 877-576-7587 to get your Kroger Plus Card number.

Members must swipe their registered Kroger Plus Card or use the phone number that is related to their registered Kroger Plus Card when shopping for each purchase to count.

You must re-register each year in April

If you do not have a Kroger Plus Card, they are available at the customer service desk at any Kroger.

Any balance left on your Kroger gift card may still be used for Kroger purchases as long as your card is registered.